DATA MINING TECHNIQUES FOR

ENHANCING REGIONAL PRODUCT ALLOCATION MANAGEMENT

ABSTRACT OF THE DISCLOSURE

A computer method for enhancing regional product allocation

5   management. The method includes the steps of providing a demand database

comprising a compendium of individual demand history; providing a supply

database comprising a compendium of at least one of regional product allocation

management solutions, regional product allocation information, and regional

product allocation diagnostics; and, employing a data mining technique for

10   interrogating the demand and supply databases for generating an output data

stream, the output data stream correlating demand problem with supply solution.